

MAHMOUD EL AFIFY

Senior Motion Designer | Video Editor | Graphic Designer

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[LinkedIn Profile](#)

PROFESSIONAL SUMMARY

Senior creative professional with 8+ years of experience producing motion graphics, animations, video content, and visual assets for educational, marketing, and social media platforms. Skilled in Adobe After Effects, Premiere Pro, Photoshop, Illustrator, and CapCut, with a strong track record of managing end-to-end production, collaborating with cross-functional teams, and delivering high-quality work within demanding timelines.

CORE SKILLS

Motion & Animation: Motion design, animation principles, typography, color theory, visual effects

Video Production: Video editing, post-production, voiceover enhancement, shorts, social video

Design & Creative: Graphic design, storyboarding, concept development, branding support

Tools: Adobe After Effects, Premiere Pro, Photoshop, Illustrator, CapCut

Professional Strengths: Creative problem solving, project management, communication, collaboration

PROFESSIONAL EXPERIENCE

Almdrasa | 4 years | Present

Senior Motion Designer | Video Editor | Graphic Designer

- Designed and produced high-quality motion graphics and video content for educational platforms, helping improve the clarity and engagement of digital learning materials.
- Delivered 100 educational videos in three months, managing the full post-production workflow from editing and voiceover enhancement to motion graphics and final delivery.
- Collaborated with internal teams to translate educational objectives into visually appealing, informative content for digital media.
- Used Adobe After Effects, Premiere Pro, and related creative tools to develop efficient, polished production solutions.

Black Hole Agency | 1 year

Senior Motion Designer | Video Editor | Graphic Designer

- Produced 40+ social media designs and three motion graphics videos from concept to completion within one month.
- Partnered with the marketing team to optimize visual content for audience impact, campaign goals, and brand consistency.
- Created dynamic animations and visual effects for social media campaigns, advertisements, and branding materials.
- Worked directly with clients to understand their objectives and deliver creative solutions within tight deadlines.

Kamclick Agency | 5 years

Senior Motion Designer | Video Editor | Graphic Designer

- Produced motion graphics, animations, and graphic design assets for marketing campaigns, client promotions, and branded content.
- Led the conceptualization and execution of creative ideas, ensuring that each deliverable aligned with the client's brand message and visual identity.
- Managed multiple concurrent projects, balancing quality, scope, and deadlines across a fast-paced agency workflow.

FathyAndAbusrea YouTube Channel | 1 year | Present

YouTube Channel Art Director | Part-Time

- Directed the channel's visual approach and content presentation across thumbnails, long-form videos, shorts, and motion graphics.
- Oversaw thumbnail creation, video editing, and visual consistency to support a clear and recognizable channel identity.

Qahwa AI Hardware YouTube Channel | 2 years | Present

Thumbnail Designer | Reels Editor | Video Editor | Part-Time

- Designed high-impact YouTube thumbnails that strengthened the channel's visual identity and content appeal.
- Edited reels, shorts, and long-form videos, refining pacing, storytelling, audio, and platform-ready delivery.

SELECTED PORTFOLIO

[Showreel](#) | [Motion Graphics - Collection 1](#) | [Motion Graphics - Collection 2](#) | [Video Editing](#) | [Graphic Design - Behance](#)